



Congratulations to CCD – CADY CARLSON DESIGNS CELEBRATES 5 YEARS

It's a Party!

Join the Merrimont
5th Year Anniversary
Studio Open House
2-5 pm
Saturday, July 20
Tulsa, OK 74137

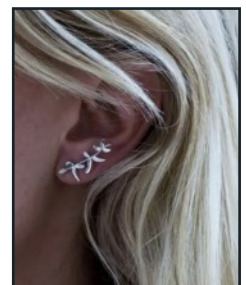
Five years ago this month I purchased a powerful Computer Aided Design (CAD) software program with my student ID before I graduated from Savannah College of Art & Design, and with \$106 saved from prior beading project sales and repairs, I started Cady Carlson Designs. Encouraged by family, family friends, and a long-time jewelry mentor, I took the plunge. With my about-to-be husband encouraging me from the sidelines, I began making cold calls to jewelers and my former *Cady's Gotcha Covered* and *The Copper Hand* customers. Fortunately I also had the added benefit of our family's long history of entrepreneurship, which gave me a leg up on what would be needed, from the creativity and long hours to the business sense and acceptance of kind, professional advice. A family friend introduced me to another wonderful professional mentor who lovingly contributes to my ever-expanding jewelry education. Word began to spread about my custom jewelry work and contract CAD for other jewelers. Without family and friends, this would not have been possible, and I am blessed to now have steady business doing work I love from the comfort of my home studio. *To help celebrate, please join me between 2-5, Saturday, July 20!*

Recent Makes: *This newly designed 18k gold pendant can give a simple pearl strand an updated look and more wearability. Hand-forged, it hangs on a variety of pearl sizes (pearls not included). The earrings are crafted with matching 18k gold wire and white pearls. The pendant is \$1,400; the earrings \$415. To commemorate a recent wedding that blended two families and cultures, we recently designed this boy's and girl's bracelet version for the children.*



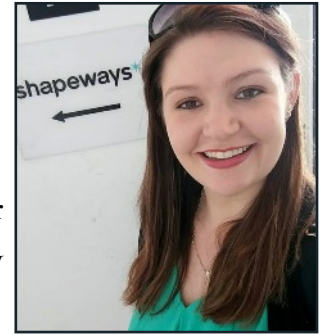
TIP – Fitting Ear Climbers

Did you know that most ear climbers need to be fitted to an individual's ears in order to really fit properly? If you feel comfortable doing it yourself, squeeze together the open ends once on your ear. Otherwise, bring them to me and I'll get you set up! Of course fitting any CCD design is free of charge. All others \$10.



In the News...

On a recent work/pleasure trip to NYC I met with several Shapeways account executives at an in-person level. They guided me on a custom tour and asked my advice about 3D-printing issues related specifically to jewelry design. While in NYC I also was able to talk to several manufacturers and met with one I particularly liked to help launch my new limited edition



line of **Oklahoma-themed jewelry**. I am already introducing my first two pieces: brass Tulsa Flag earrings (\$30), and a brass/pearl pendant necklace inspired by Woody Guthrie's famous guitar (\$50), inscribed with his infamous slogan "This machine kills fascists." These currently retail at *cadycarlson.com*. Hopefully they will also soon appear in a few local locations too.... Last month I was inducted into the **Manufacturing Jewelers & Suppliers of America**, which provides support for jewelry

makers, designers, and related suppliers, ranging from high-volume manufacturers to artisans and custom jewelers.... As an added service,



CCD now provides **trade-in or store credit for gold**. Eliminating the middle step provides you much better value than traditional retail gold buyers. Call me for details.... There are still a few open spots for my upcoming **Casting with Cady** class at **WaterWorks Art Center** July 17-August 14. To sign up call **WaterWorks** at 918-596-2440.... Also let

me know if you'd like to host a small **Personal Cuff Bracelet-Making** event. All that's required is a minimum of 6 participants, a \$50/person fee (includes materials), and everyone walks away with



a piece of jewelry!.... As always, if you are in the Brady Arts District check out my work at the **AHHA Gift Shop**. Each jeweler has a few pieces out and more in assigned pull-out drawers!... So hoping to see you at my **Open House!** *Thanks for reading!*

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Shapeways.com/shops/cadycarlsondesigns

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